



Raising the Barr

Newsletter
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Fearing FSMA? Swimming in Ingredient SKUs? Hiring Headcount?

STOP!

Let Bill Barr and Company help get rid of your headaches. We are currently providing custom sourcing and inventory management solutions to a handful of customers and can do the same for you.

The old 80/20 rule is alive and kicking when it comes to ingredient usage. With expanding customer requests, it is probably getting even worse. Yet, every ingredient has to pass the same high quality expectations. This requires significant quality, regulatory, and sourcing time and effort. Let your team focus on your top ingredients and let us handle the rest. We can do as much or as little as you'd like.

We will model a solution and pricing to meet your individual needs, while maintaining confidentiality of your valuable information.

Want to see what we can do? Talk to your Sales Rep, or call our office and talk to Eric Arnold, General Manager. We can help you clear the quality BARR every time!

TRONOX

Tronox Introduces S-Carb® Recommendations for Swine

Balancing the dietary electrolyte balance with S-Carb has been shown to be an important tool for improving dairy and poultry production and efficiency. Nutritionists regularly evaluate DEB when formulating diets, particularly in times of heat stress. Recently Tronox Alkali completed a trial to evaluate the efficacy of feeding pigs S-Carb under typical commercial conditions. One thousand eighty (1080) pigs were fed 0, 0.15%, 0.3% or 0.4% S-Carb from nursery to market weights. S-Carb was shown to significantly improve performance from the nursery to 100 lbs when fed at 0.15% and 0.3%. This shows that S-Carb can also provide an important tool in getting pigs off to a good start.

S-Carb is produced in Green River, Wyoming. And is the only purified sodium sesquicarbonate available to the feed industry. It is free flowing and less dusty than other sodium alternatives.

This research was presented at the Midwest Section Animal Science meeting in Des Moines.



Our Mission is to Provide:

- The finest quality feed ingredients available, at a fair price
- Outstanding service to our customers (the reason for our existence)
- Knowledgeable and dependable representation for our suppliers

Supplier Profile

FlaxPure

Paterson Grain, a division of Paterson GlobalFoods, is a private, family owned, agri-food business with a long standing history deeply rooted in Canadian agriculture. Established in 1908, the Paterson Grain network extends across the Canadian prairies and allows Paterson to be a reliable supplier of grains, pulses, and oilseeds with a broad profile of quality and grade specifications.

Paterson's extensive network of elevators is situated in the heart of the most productive flax growing region in North America.

Flaxseed, an oilseed, is high in ALA (alpha-linolenic fatty acid), an omega-3 fatty acid which is important for good animal health and healthy fats in the products. Typical Canadian flaxseed has 42% fat vs a typical 36% in North Dakota.

Paterson's FlaxPure has passed an unprecedented selection process. This process provides the highest quality flaxseed; plump, well matured seeds with superior flavor and a high concentration of Omega-3 fatty acids.

FlaxPure Whole: All natural, raw whole brown flaxseed

FlaxPure Milled: Carefully cold milled from our 99.5% whole flaxseed

All FlaxPure products are available in bulk, bags or totes with delivery by truck or rail for various markets including pet foods, equine, poultry, hog and dairy. Paterson's Flax Plant is ISO 22000 compliant and HAACP certified ensuring safe, top quality products.



Product Profile

The Unique Features of SALMATE®

SALMATE® contains approximately 45% Wild Alaskan Salmon oil which, together with natural antioxidants, is protected and encapsulated by a specific, modified starch matrix to provide a free flowing and easy to use powder. Through the specific selection of Wild Alaskan Salmon oil, SALMATE® brings high amounts of Omega-3 fatty acids, and specifically:

EPA: Eicosapentaenoic Acid (C20:5 w3)

DHA: Docosahexaenoic Acid (C22:6 w3)

Research has shown that the inclusion of EPA and DHA, supplied through SALMATE®, may help your companion animal maintain pain-free, supple and mobile joints while promoting a healthy, glossy coat, as well as good cardiovascular health. Improvements in brain development (young) and against dementia (old) are also well known advantages shown by research.

Additionally, SALMATE® is recognized as an essential ingredient to aid positively in both dairy and swine reproduction.



Upcoming Events

April 18-20

Petfood Forum
Kansas City, MO

We look forward to seeing you in April! Please stop by our booth #447.

For more information at petfoodforumevents.com.

May 19

Ajinomoto –
30th Anniversary
Eddyville, IA

Help Ajinomoto celebrate 30 years of providing the best amino acids in the USA. Contact your Sales Rep if you are interested.

June 8-10

World Pork Expo
Des Moines, IA

For more information, visit worldpork.org, and stay connected with #WPX16.

June 17-18

57th Annual Poultry Fest
Rogers, AR

Packed with activities, get more details at thepoultryfederation.com.

June 30

Iowa Swine Day
Iowa State University
Ames, IA

Registration expected to open in April.

Our Services



Distribution

Multiple warehousing locations to service customers efficiently



Transloading

Ability to transload from bulk rail to truck, totes or bags



Sourcing

Ability to find approved suppliers for numerous ingredient requests



Inventory Management

Work with customers to manage inventory from order to receipt

Our Suppliers

Bill Barr & Company is always looking for ways to better serve our customers. Pioneering efforts are ongoing in formulation, nutrition, substitutions, sourcing, manufacturing, cost savings and more. Bill Barr is proud to be on the leading-edge of new ingredients, and we share our commitment to quality and exceptional customer service with the manufacturers and suppliers we represent.



Product List

Minerals

- Suppli-K (Potassium Chloride)
- Suppli-mate (Pot-Mag-Sulfate)
- MagOx (Magnesium Oxide)
- Magnesite 33 (Magnesium Carbonate)
- Monocalcium phosphate
- Dicalcium phosphate
- Sodium Bentonite
- Potassium Sorbate

Amino Acids

- L-Lysine
- L-Threonine
- L-Tryptophan
- DL-Methionine
- L-Valine
- L-Arginine
- L-Leucine

Buffers

- Sodium sesquicarbonate
- Sodium bicarbonate

Enzymes

- Quantum Blue (Phytase)
- Econase (Xylanase)

Fruits and Vegetables

- Powders
- Fibers
- Pieces/Chunks/Flakes

Herbs and Spices

- Powders
- Examples include oregano, ginger, sage, etc.

Specialty Ingredients

- Alphadim
- Salmate
- Micro-Aid
- Fermacto

Premixes

- Glucosamine-Chondroitin
- Custom pet food premixes
- Choline Chloride
- Calcium propionate

Flax products – whole, milled, oil

Lentil products – whole, flour

Native tapioca starch

Oat products – flour, hulls, fiber

Pea products – protein, starch, fiber, bran meal

Potato products – protein, starch, flour

Xanthan Gum

Kelp

Glucosamine

FOS (inulin)

Chickory pulp

Chondroitin

Taurine (Chinese and Japanese)

Calcium sulfate

Psyllium husk

Poly Sorbate

Phosphoric Acid

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